

## Monthly Newsletter - September 2020 Edition

These difficult times have made it imperative for businesses to opt for disruptive technologies to keep the show going on. To spread this message, we would be happy to join forces with passionate patrons like you. If you think your values align with our mission, [write to us](#) to collaborate for insightful webinars & podcasts.

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**SNIA SDC 2020  
Going Virtual**



Calsoft is Platinum Sponsor for this event & will address a keynote session on StorageNxt: Disruption, Opportunities, and Funding Insights. To get regular updates about the event, join the conversation over social media: [#CalsoftAtSDC2020](#) | [#PlatinumSponsorSDC2020](#) | [#StorageNxt](#)

[Read More](#)

# Everything Under the Sun with Calsoft

Powered by Innovation

Connect with us at the first ever virtual edition of VMworld 2020 for an insightful chat on the trending tech that's making the industry tick!

**vmworld**<sup>®</sup> Online around the Globe  
September 29 – October 1

Calsoft is VMware Technology Alliance Partner



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## ExpertsView

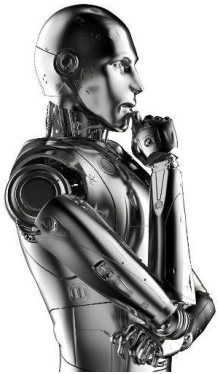


**Cloud Data  
Protection –  
Need of the Hour**

Welcome to the pilot video under the Tea, Coffee, & Technology (TCT) series. In this TCT video, we discuss about Cloud technology and how critical it is to maintain the sanctity of data stored in Cloud.

[Tune In](#)

## FAQs



**Storage 5WH covered in the featured collateral below:**

1. What is the future of Storage?
2. Which Storage technology is trending these days?
3. How are new-age technologies like AI impacting Storage?
4. Why is Software Defined Storage (SDS) in demand?
5. When is the apt time to move to Cloud Storage?

Explore Our Exclusive  
Storage Offerings

Dive into the Trends in  
the Storage Industry

Check Out this Riveting  
SDS Case Study

## Tell Us What You Think

*Join us on social media. We'd love to chat.*

Do you think Software Defined Storage has a placebo effect on saving hardware costs?

- A. Yes
- B. No

Experts claim that with Software Defined Storage (SDS), enterprises can reduce data storage costs significantly. But, some of the SDS solutions remain dependent on the hardware. Choosing the right storage vendor can become a growth catalyst for your business. [Talk to our Storage experts](#) to manage your storage budgets for a better performance.



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